

## MISSION STATEMENT



The Gene Siskel Film Center selects and presents significant world cinema in a non-commercial context that sets aesthetic, critical, and entertainment standards.

To this end, the Gene Siskel Film Center exhibits a range of carefully curated film art in technically excellent facilities, and educates the audience by setting film in an historical and cultural context through courses, lectures, panel discussion, and publications, and through research and collections. As an integral part of the School of the Art Institute of Chicago, the Gene Siskel Film Center further enhances the educational mission of the school and promotes a dialogue between disciplines.

### According to a 2008 demographic study of Gene Siskel Film Center patrons:

53% Female, 47% Male

76% are college graduates

34% have household incomes over \$75,000

73% Caucasian, 10% African-American, 6% Asian (includes Arabic, Asian, Indian, Pakistani), 5% Hispanic/Latino, and 8% Other

73% are city dwellers

The Film Center has over 1,600 dues-paying members and an email list of over 16,000 and growing. The *Gazette*, the Film Center's schedule, has a circulation of 22,000 per month.

The Film Center's has over 375,000 visitors annually to its website and has an active social network following with over 6,100 lifetime likes on Facebook, over 2,500 Twitter followers, and over 2,200 check-ins on Foursquare (as of May 2012).

## THE GENE SISKEL FILM CENTER



According to film critic Roger Ebert, the Gene Siskel Film Center is one of only five true cinematheques in the entire world.

Open to the public seven days a week, the Film Center is Chicago's premier movie theater. "The city's finest cinematic resource, bar none, is the Gene Siskel Film Center in the north Loop...blessed with two excellent screening rooms, the Film Center offers just about everything: Hollywood retrospectives, foreign releases, truly independent features, experimental work, plus academic lectures and talks by visiting scholars, archivists, and artists." —*Chicago Reader*

The Film Center offers educational opportunities for life-long learning through two annual film/lecture series. As a public program of the School of the Art Institute of Chicago, the Film Center presents film in an historical and cultural context.

## PROGRAM AND AUDIENCE

Internationally recognized and respected for its original film programming, the Gene Siskel Film Center is a vibrant cultural destination that attracts a diverse and creative audience. The success and longevity of the Film Center is due in part to the vast and varied work that it presents — over 400 films in over 1,500 presentations with over 100 filmmaker appearances each year. Over 80,000 patrons visit the Film Center annually for the best international, classic, and independent cinema to experience movies that cannot be seen anywhere else in the Midwest.



## ANNUAL BENEFIT

Each year, the Gene Siskel Film Center celebrates the art of film by honoring a filmmaker who advances the art of cinema. Recent honorees include Oscar® winner Jamie Foxx, Golden Globe® winner Robert Downey, Jr., and legendary filmmaker George Lucas. On June 23, 2012, the Gene Siskel Film Center will honor Oscar® winner Reese Witherspoon at its annual benefit.



The Film Center's annual benefit brings together corporate and civic leaders who support the best in international, classic, and independent film programming and educational initiatives for an intimate evening with a personal glimpse into the minds of some of today's most celebrated and exciting artists.

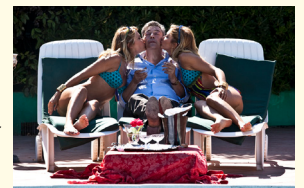


## OSCAR NIGHT® AMERICA

The Gene Siskel Film Center is sanctioned by the Academy of Motion Picture Arts and Sciences® to host the only official *Oscar Night® America* party in Chicago. Complete with a red carpet and Klieg lights, this annual event consistently attracts sold out crowds to the Film Center to celebrate the best in cinema.

## FILM FESTIVALS

Along with its excellent ongoing programming, each year the Gene Siskel Film Center originates and presents four annual film festivals: *European Union Film Festival*, *Asian American Showcase*, *Black Harvest Film Festival*, and *Festival of Films from Iran*.



There are many opportunities for corporations to reinforce their commitment to high-quality cultural programming and to reach a desirable audience year-round by sponsoring the Gene Siskel Film Center.

For additional information and to review the program schedule, please visit

[www.siskelfilmcenter.org](http://www.siskelfilmcenter.org)

